

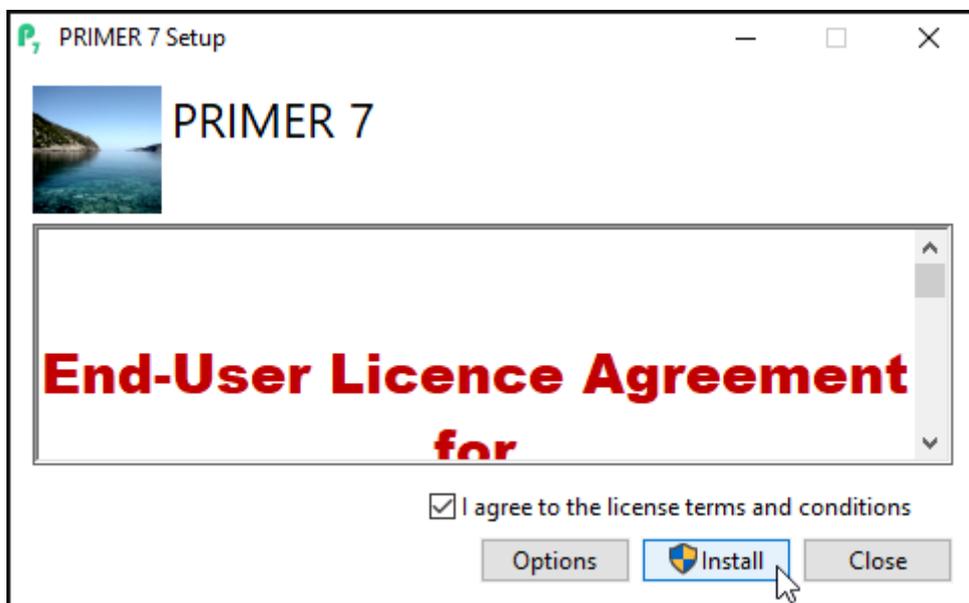
Install and activate PRIMER

Install the software

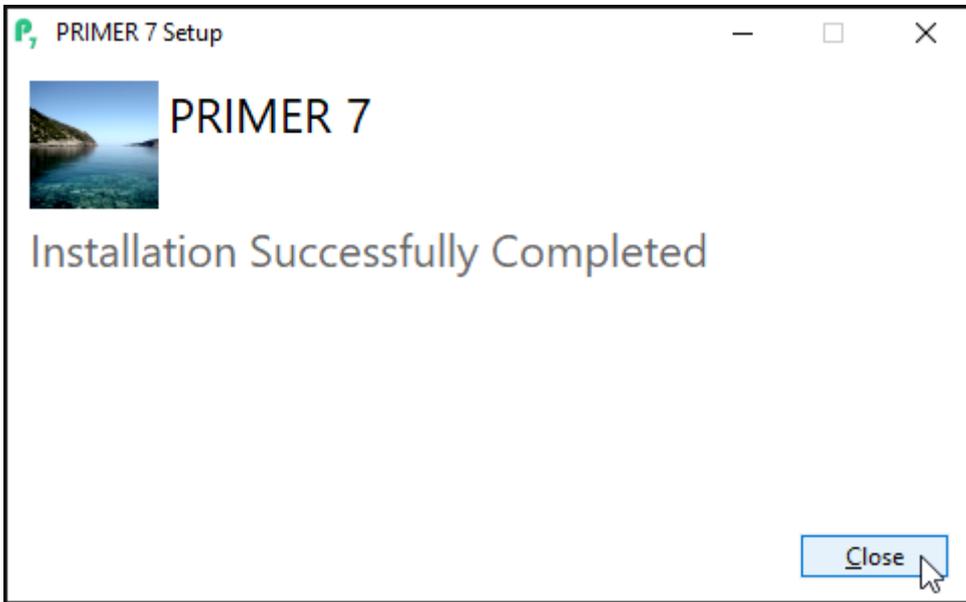
1. Double click on the downloaded installation file ('PRIMER7Setup.exe') to start the installation process:



2. A 'PRIMER 7 Setup' window will appear. Please read the 'End-User License Agreement for PRIMER'. If you agree to the terms and conditions of this EULA, click on the tick-box 'I agree to the license terms and conditions' and then click on **Install**.



3. Follow the prompts and once the installation has successfully completed, click **Close**.



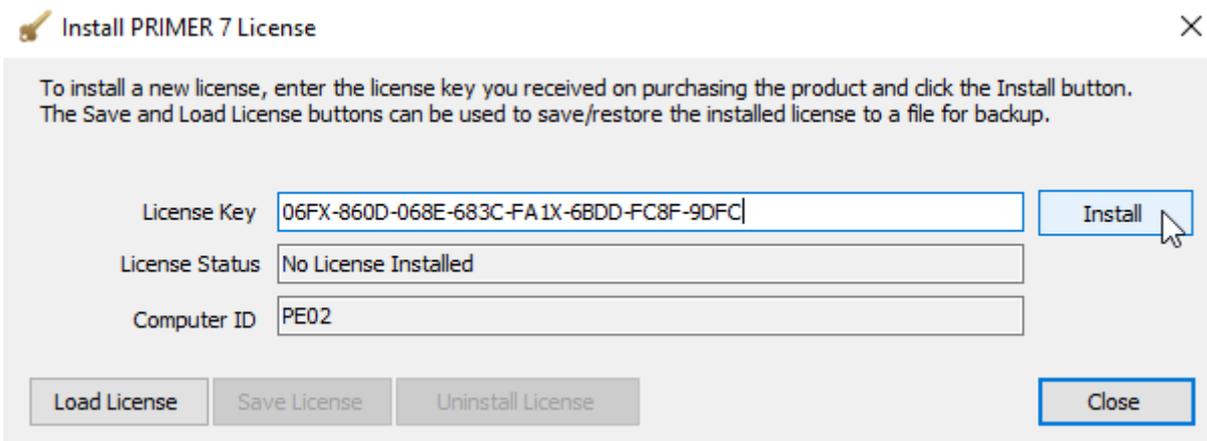
Activate the licence key

You must be connected to the internet to carry out the licence authentication, though after that the software can be run when not connected.

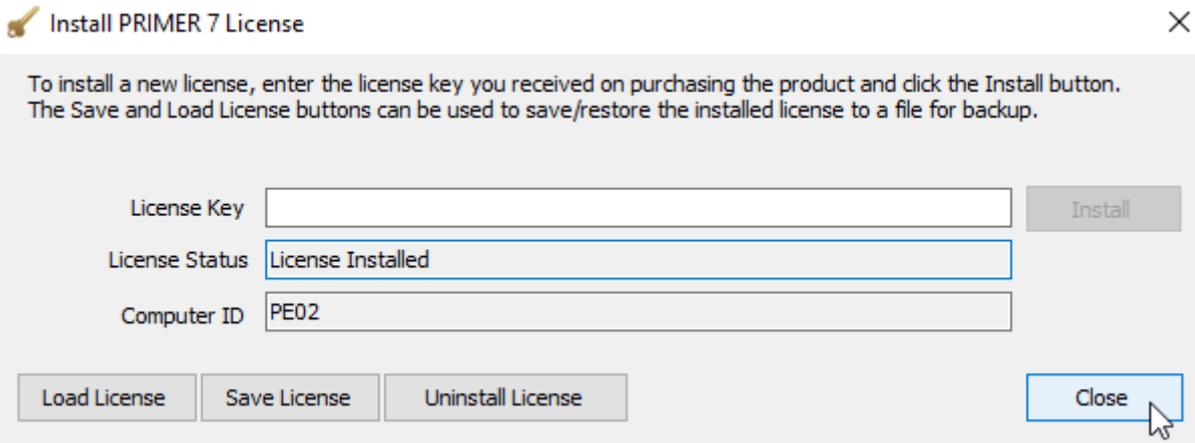
1. Double-click on the desktop icon to launch the PRIMER 7 software.



2. Click on the **Install License** button in the 'Welcome to PRIMER 7' dialogue box. (*Note: If you have already exhausted your 30-day trial, a message may appear to advise you that 'Your evaluation period has expired'. If that happens, simply click on **Install License** to carry on with the instructions to activate your licence.*)
3. Copy and paste your 32-character Licence Key code into the 'License Key' box and click on **Install**. (*Note: the installation key shown in the image below is not a valid licence key - you have to paste in your own!*)



4. In the 'License Status' box it will tell you it is 'Authenticating', then it will indicate 'License Installed'. Click on **Close**.



The installer will then automatically open your PRIMER-e software.

Note: If your firewall denies access to our authentication server and your IT service cannot unblock this, please contact the PRIMER-e office for assistance to authenticate your licence:
primer@primer-e.com.

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