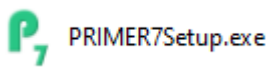


# Install and activate PRIMER

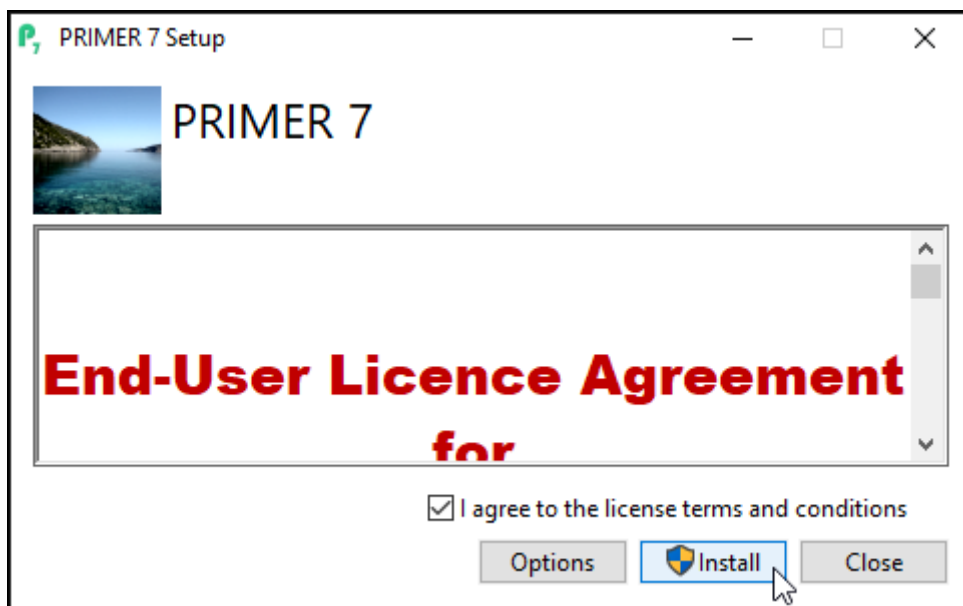
## Install the software

**Important note:** You will require administrator permissions on your user account to install PRIMER on your computer. If you do not have these permissions, please contact your IT team who should be able to assist you in installing PRIMER.

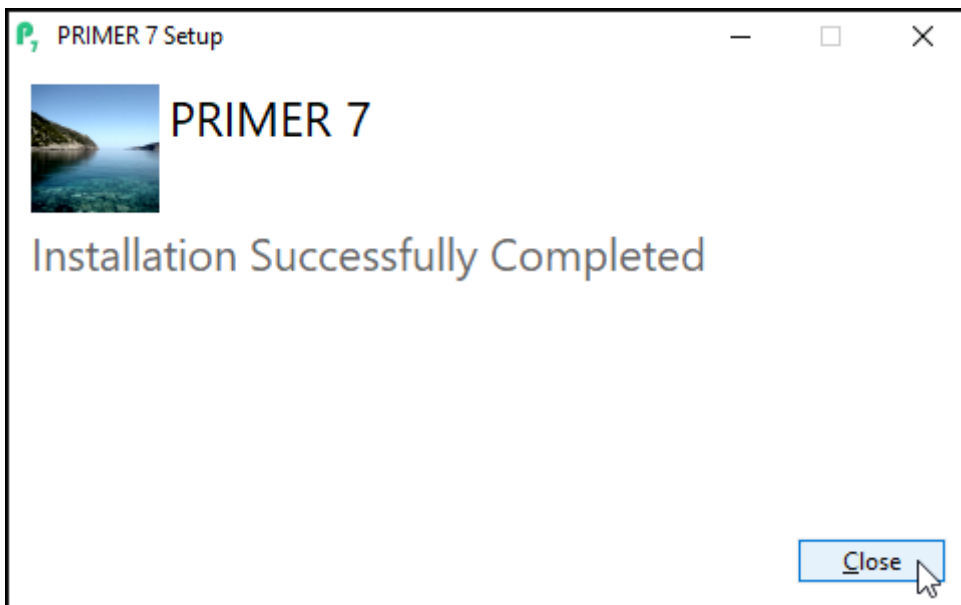
1. Double click on the downloaded installation file ('PRIMER7Setup.exe') to start the installation process:



2. A 'PRIMER 7 Setup' window will appear. Please read the 'End-User License Agreement for PRIMER'. If you agree to the terms and conditions of this EULA, click on the tick-box ☒ 'I agree to the license terms and conditions' and then click on **Install**.



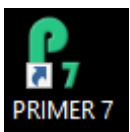
3. Follow the prompts and once the installation has successfully completed, click **Close**.



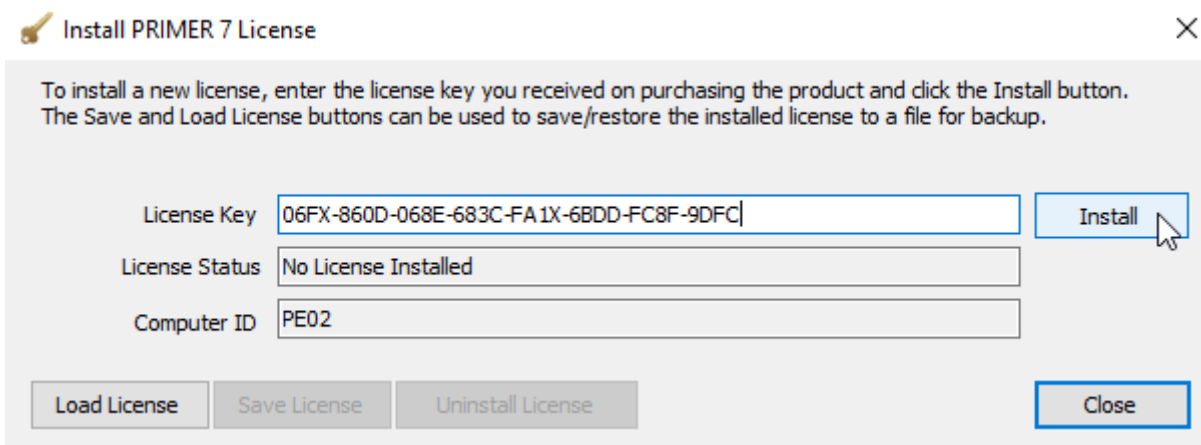
## Activate the licence key

You must be connected to the internet to carry out the licence authentication, though after that the software can be run when not connected.


1. Double-click on the desktop icon to launch the PRIMER 7 software.



2. Click on the **Install License** button in the 'Welcome to PRIMER 7' dialogue box. (Note: If you have already exhausted your 30-day trial, a message may appear to advise you that 'Your evaluation period has expired'. If that happens, simply click on **Install License** to carry on with the instructions to activate your licence.)
3. Copy and paste your 32-character Licence Key code into the 'License Key' box and click on **Install**. (Note: the installation key shown in the image below is not a valid licence key - you have to paste in your own!)



4. In the 'License Status' box it will tell you it is 'Authenticating', then it will indicate 'License Installed'. Click on **Close**.

 Install PRIMER 7 License ✕

To install a new license, enter the license key you received on purchasing the product and click the Install button. The Save and Load License buttons can be used to save/restore the installed license to a file for backup.

License Key

License Status

Computer ID

Load License

Save License

Uninstall License

Install

Close

The installer will then automatically open your PRIMER-e software.

*Note:* If your firewall denies access to our authentication server and your IT service cannot unblock this, please contact the PRIMER-e office for assistance to authenticate your licence:  
[primer@primer-e.com](mailto:primer@primer-e.com).

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Revision #28

Created 5 February 2024 03:23:36 by Marti

Updated 29 January 2025 21:57:54 by Dale